

## Cirrus Employment Opportunities



### DULUTH SALES & MARKETING

POSITION (Number of Openings)	SHIFT	AREA	STATUS	DATE
Divisional Director (1)		Sales	Full Time	01/22/10
Graphic Designer (1)		Marketing	Full Time	02/01/10
Web Designer (1)		Marketing	Full Time	02/26/10

#### Job Summary:

**Divisional Director:** Responsible for training, mentoring, and day to day management of a team of aircraft sales professionals divided across several states and 4-6 sales territories. You will be the leader in development of infrastructure that will expand prospecting sales and delivery networks consisting of Cirrus Training Centers, Cirrus Service Centers, Fractional Ownership partners and owners groups. You will assure post delivery customer care and use of customer relations management technology package.

Qualifications: Bachelors degree or equivalent combination of education and experience. Proven background of sales management with foundation in process oriented selling. Minimum flight certifications: Private Single Engine Land with Instrument rating. Commercial and Flight Instructor ratings preferred. Ability to relocate, if needed, is a plus. Current opportunity includes the Western United States.

**Graphic Designer** Responsible for handling multiple graphic design projects from concept through final art and production. Duties include: creating marketing collateral for print and electronic publications such as emails and web pages, and ensuring brand standards are followed and met in all creative work produced. Qualifications: Four year design related degree or equivalent combination of education and experience. Knowledge of current graphic design software to produce graphic art and visual materials for presentations, print ads, direct mails, trade show support, email marketing, website, landing pages, web banners, and additional collateral. Detail oriented and ability to multi-task in a fast paced team environment. Excellent organizational skills and ability to work independently.

**Web Designer** Responsible for concept, design and development of online company marketing and other communication websites and properties. Increase traffic to Cirrus websites via innovative design, maximize website leads, support ease of web navigation for Cirrus sites, ensure information sought by browser is easy to find, and maximize Cirrus' presence online and impact of company online assets. Qualifications: Bachelor's degree in Web Design or equivalent combination of experience and training. Strong understanding of designing site functionality, email design, intuitive navigation schemes, visual design, and development skills including fonts, typography, page layout, site hierarchy and ability to create clear and compelling user experience. Experience with global website and managing multiple language translations preferred. Previous experience and demonstrated success in web design, online content creation and ecommerce in creative services or marketing organization including portfolio with projects focused on web and graphic production. Superior time, project management and communication skills, strong initiative, proven experience meeting deadlines and budget, and the ability to work with all levels of staff. Exceptional attention to detail, creativity, and entrepreneurship. Ability to work as individual and team player and work under pressure. Expert proficiency with Flash and HTML/DHTML/XHTML. Proficient in the following: Adobe Creative Suite (Photoshop, ImageReady, Illustrator, InDesign, Acrobat), Macromedia Studio Suite (Dreamweaver, Flash Professional, Fireworks), JavaScript, ASP & NET, CSS. Experience across current versions of all common browsers (IE7, IE8, Firefox, Safari, Chrome, etc.).

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**Cirrus gives special consideration to qualified internal applicants interested in promotion, as well as transfer opportunities consistent with the best interest of the organization. An employee transferring to another position in a different job category will be subject to a new introductory period. Employees interested in applying for other positions within the company are encouraged to do so with the understanding that qualified applicants from outside of Cirrus will also be considered.**

**Cirrus Aircraft is an Equal Opportunity Employer  
www.cirrusaircraft.com | Jobs Line: 218-788-3200  
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