

The Enlightened Personal Traveler

Your Turn to Take to the Skies

Paul Aaron, at age 63, experienced the dream of a lifetime. Although he didn't know how to fly, he bought his first airplane — a single-engine Cirrus SR22 — and within no time he was cruising the skies at speeds of up to 260 mph.

"Earlier in my life, I either didn't have the money or didn't have the time, so I never got around to taking lessons," confides Aaron, who has homes in Omaha, Nebr., and Big Sur, Calif. "By the time I had both, I started to be concerned about whether I was too old to be flying." Fortunately a good friend assured him it's never too late to learn.

Now with 230 hours under his belt in his first year, Aaron is exceptionally prepared to take on the challenges of real-world flying. It is all possible thanks to the industry-leading Cirrus Access program, which pairs new owners with a highly trained flight instructor who serves as mentor, teacher and personal pilot for a full year.

Your pilot/instructor is "there full time for your every need," says Aaron. It means that one can easily fit in flight training on the way to the next business meeting, leisure activity or family event. The flights are intense learning opportunities under a wide range of conditions that most student pilots never experience.

Aaron's new-generation, piston-powered Cirrus SR22, with its high-tech design, luxury-car interior and incomparable safety features including a ballistic aircraft parachute plus a sophisticated all-digital advanced cockpit, is bringing a wave of new pilots to the skies. Reasonable acquisition and operating costs were driving factors in his purchase decision, Aaron notes. But what really sold him was Cirrus Access, which made it practical for him to buy first with no waiting to enjoy all the benefits.

Yet another innovative development likely to further alter one's view on travel is the new Cirrus SJ50. This affordable single-engine jet presents an entirely new option that completely redefines personal travel. Slated for delivery in 2010, this remarkable small jet will seat five, cruise at speeds of up to 345 mph and present the latest technological advances for safety, efficiency and comfort.



The New Era of Personal Mobility

A new era is dawning as newest-generation, low-cost, high-tech aircraft are coming to market. Whether used for business or pleasure, these new private aircraft will transform the lives of growing numbers of travelers. Now getting there really is half the fun. "I decided that it was time to stop worrying about scheduling so much, or worrying about getting to the airport two hours in advance," says Avantair fractional owner Steve Shepard. With his own plane, all those familiar commercial airline hassles have been replaced by "simplicity, comfort and ease," he says. Another Southeast-based homebuilder notes, "My plane has given me the opportunity to run my business the way I need to and still spend as much quality time as possible with my family. To me, that's huge."

"There's no stress," adds the CEO of a major West Coast retailer. "We drive to the airport, get out of the car and walk right onto the plane. The next thing we know, we're at our destination. I never enjoyed travel until now."

Reward Yourself — Live It Up

The price tag of private aviation may be higher than that for commercial air travel, but for a growing number of people who have experienced the stress

of traveling via commercial airlines, the benefits far outweigh the costs. "Time and comfort are worth more to me than money," says an auto leasing company executive. "Life is too short to take all that abuse flying commercially. To me, this is really worth it."

Now you, too, can join the thousands of savvy travelers like these who have discovered the secret to enjoying both the destination and the journey. So don't wait. Get on board. Then sit back, relax and enjoy your life. The future of personal travel is arriving at an airport near you. Welcome aboard. ➔

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